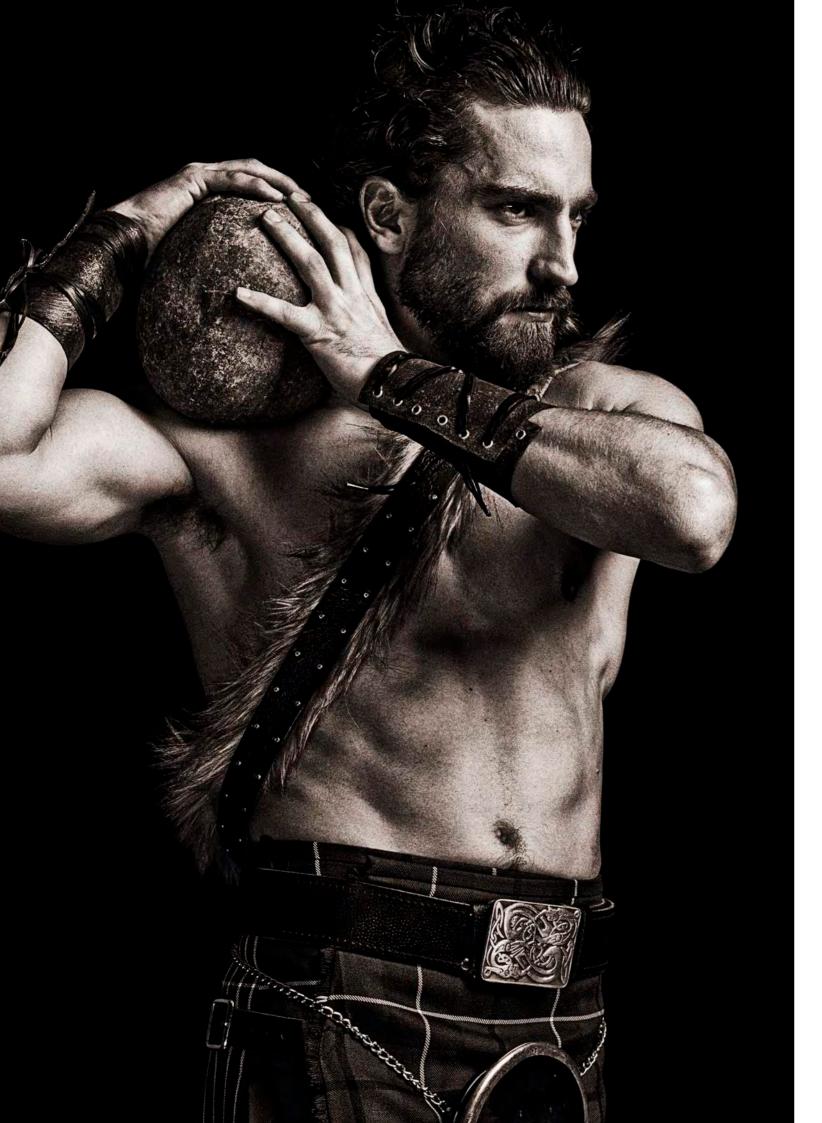




LUXURY VINYL FLOORING





#### **INVICTUS®**

#### Great Flooring, Invincible Performance

When it comes to delivering a great performance, nothing beats Invictus® luxury vinyl flooring. The name is no coincidence: in Latin, "invictus" means "invincible". Invictus® luxury vinyl flooring is sure to meet all your expectations.

Your Invictus® luxury vinyl floor will be a striking style feature in your home. Choose from a large variety of designs – including true-to-nature wood planks and realistic stone look tiles, or make a bold statement with an intricate pattern.

Invictus® exclusively benefits from Scratchmaster®. This top layer will make your luxury vinyl floor withstand busy family life with kids and pets.

The planks and tiles of Invictus® are easy to handle and install, extremely wear-resistant and require little maintenance.

Invictus® is waterproof and therefore never out of place, not even in your kitchen, bathroom or hall.

Invictus® contributes to creating a relaxing environment. It is silent underfoot and greatly improves the acoustic qualities of your home.



# DISCOVER INVICTUS®

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# THE STRENGTHS OF INVICTUS® LUXURY VINYL FLOORING

Invictus® luxury vinyl flooring offers nothing but invincible benefits. It will meet all that you expect of a great floor, delivering on all the important characteristics.

On top of these benefits, some Invictus<sup>®</sup> luxury vinyl floors have specific features. Find out more on these features on the product pages and let them guide you towards the best fitted floor for your home. All technical specifications are also available on the website www.invictus.co.uk.



With its ultra-strong coating and highly efficient top layer, Invictus® luxury vinyl flooring offers outperforming wear protection. The Scratchmaster® top layer will make your luxury vinyl floor withstand busy family life with kids and pets.



Invictus® Optimus performs so well, that it comes with a 20-year warranty. Invictus® Maximus and Maximus Click deliver an extraordinary performance and benefit from a 25-year warranty.



Designs so lifelike, they will have you look twice. From natural wood look to striking stone tile pattern, there's an Invictus® luxury vinyl floor for all decorating styles.







Because it's waterproof, Invictus® luxury vinyl flooring is perfectly suited for your bathroom, kitchen and hall. And for any other room, naturally.



Caring for your Invictus® luxury vinyl floor is as easy as it gets: a damp mop will do. And for daily maintenance, the Invictus® Starter Pack contains all you need.



Invictus® luxury vinyl flooring is a family's best companion. It's wear-resistant, won't scratch or stain, and requires little maintenance.



Invictus is the pet friendly flooring par excellence, operating as a barrier against stains and fine scratches from our furry friends.





Invictus® luxury vinyl flooring and broadloom carpet are a perfect match. When great comfort meets great performance, it will transform your home.



Invictus® luxury vinyl flooring and underfloor heating go together well. With the right installing guidelines, you'll be enjoying a warm feel underfoot in no time.



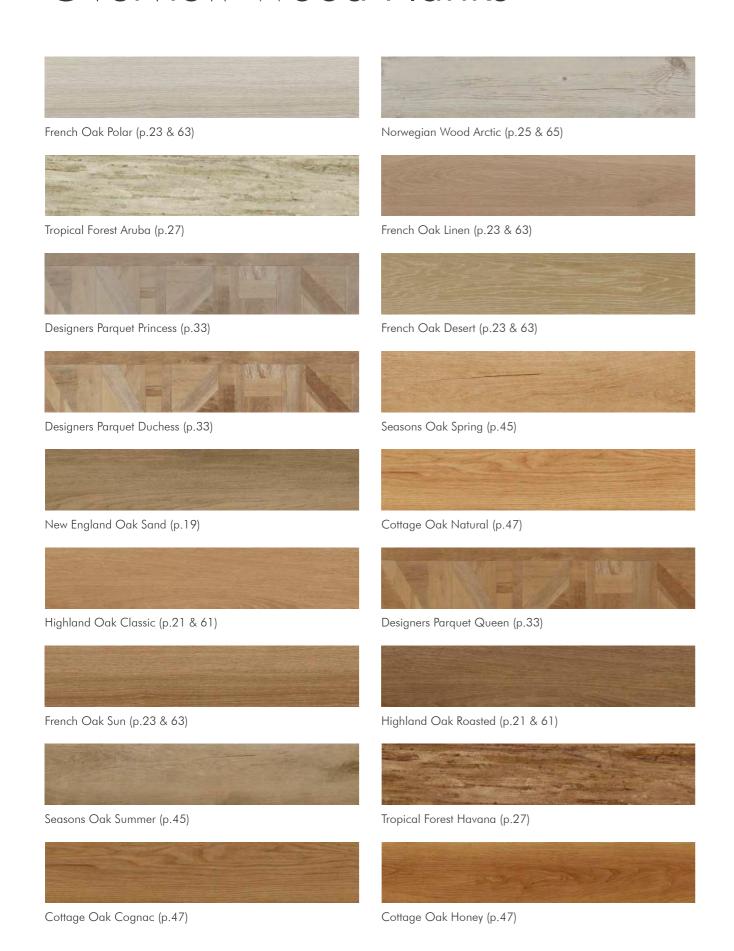
Whether on socks or in shoes, you will always walk silently on an Invictus® luxury vinyl floor. It indeed is incredibly silent underfoot.

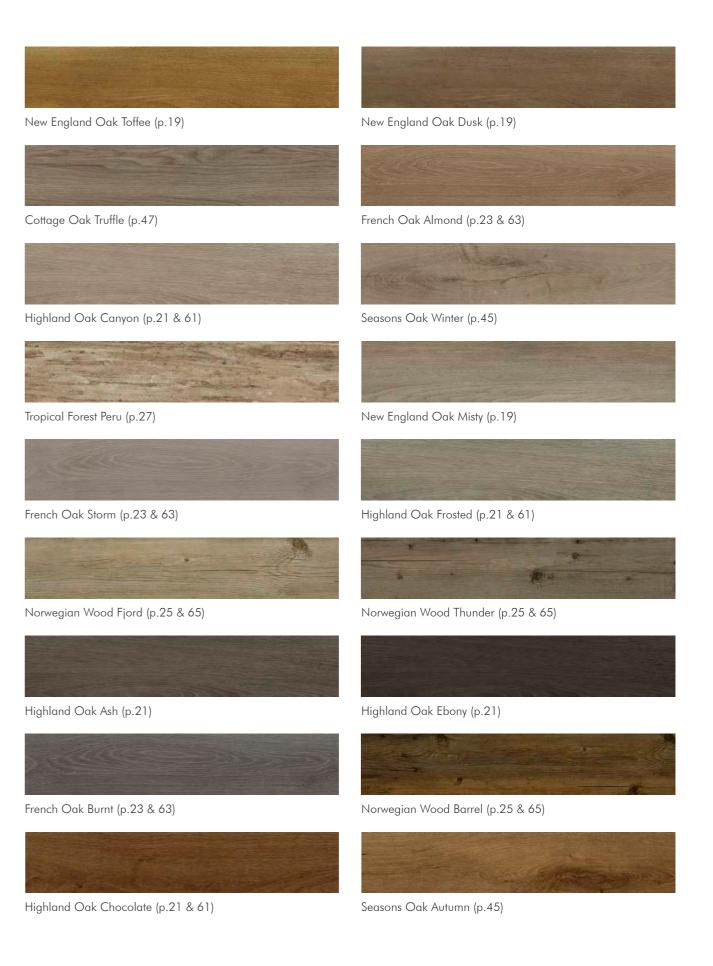


What's better than unwinding in the tranquility of your own home? Your Invictus® luxury vinyl floor contributes to a silent and relaxing environment.



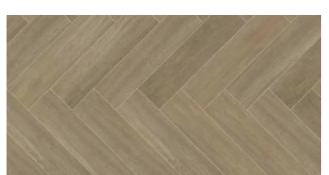
#### Overview Wood Planks





#### Overview Parquet Planks

# New England Oak Misty (p.29)







New England Oak Sand (p.29)



Highland Oak Chocolat (p.31)



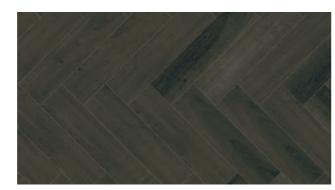
New England Oak Dusk (p.29)



Highland Oak Classic (p.31)



New England Oak Toffee (p.29)



Highland Oak Ebony (p.31)

#### Overview Stone Tiles



Snowdown Slate Volcano (p.53)



Belgian Bluestone Midnight (p.37)



Urban Living Rhino (p.49)



Groovy Granite Shadow (p.35 & 67)



Concrete Crush Charcoal (p.41)



Belgian Bluestone Dolphin (p.37)



Concrete Crush Smoke (p.41)



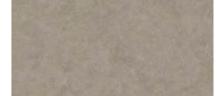
Lovely Limestone Pearl (p.51)



Groovy Granite Lava (p.35 & 67)



Groovy Granite Steel (p.35 & 67)



Urban Living Pebble (p.49)



Groovy Granite Dune (p.35 & 67)

#### Victorian Treasure



Border - Smoke (p. 39)



Decor - Smoke (p. 39)

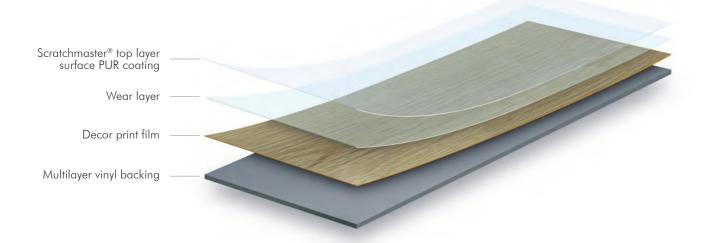












#### INVICTUS° OPTIMUS AND MAXIMUS ARE DRYBACK LUXURY VINYL FLOORINGS

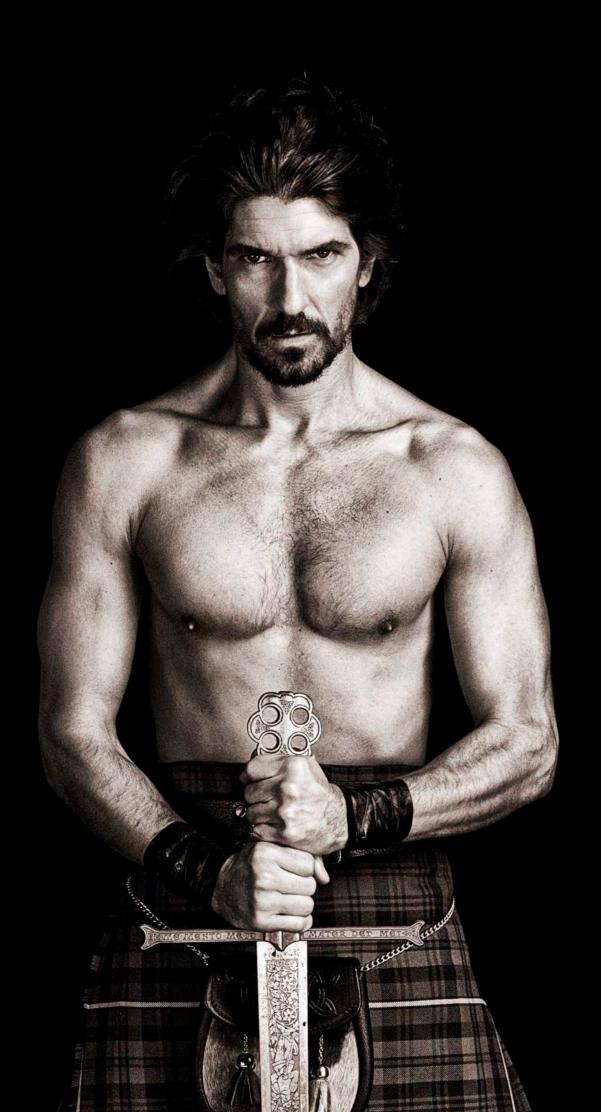
Invictus<sup>®</sup> Dryback luxury vinyl flooring comes in two ranges:

- 1 Invictus<sup>®</sup> Optimus stands for luxury vinyl planks and tiles with a wear layer of 0.30mm. They offer excellent value for money and are designed to effortlessly withstand the challenges of daily family life.
- 2 Invictus\* Maximus consists of luxury vinyl planks and tiles with a wear layer of 0.55mm. They offer excellent wear resistance and durability, which makes them suited even for heavy commercial use such as care, hospitality, office and retail.

Full details on Invictus® Rigid Click on page 56.

#### The advantages of Invictus® Dryback luxury vinyl flooring:

- It is the professional installer's premium choice. Whether consisting of wood design planks or stone look tiles, Dryback flooring will offer a superb performance for many years to come. The floor is glued directly to the subfloor, resulting in exceptional dimensional stability.
- No decorating wish remains unfulfilled: create original patterns or add embellishments like feature strips for a tone-on-tone or contrasting grout effect. The result is a stunning floor in either wood or stone design, that will have you look twice.
- Dryback flooring is the ideal solution for installing on top of an existing floor. Installation of the planks and tiles on a leveled floor is easy, dust free and does not require the use of specialized tools: a utility knife is all you need. And no need to adapt the doors: because of its limited thickness, your new floor will easily fit underneath.





# MAXIMUS<sup>®</sup> COLLECTION

Invictus® Maximus consists of luxury vinyl planks and tiles with a wear layer of 0.55mm. They offer excellent wear resistance and durability, which makes them suited even for heavy commercial use such as care, hospitality, office and retail.



















More information about Invictus® strengths on pages 6 and 82.



# New England Oak

Oak design luxury vinyl planks for a breezy, relaxed look. A variegated oak pattern in soft and subtle colours.

178 x 1219mm / 7" x 48"









Dusk













# Highland Oak

Oak design luxury vinyl planks that take you to the summit of style. A remarkable oak pattern in rustic colours.

178 x 1219mm / 7" x 48"





Roasted



Chocolate







Canyon



Frosted









#### French Oak

Oak design luxury vinyl planks with a dash of understated class.

A limed oak pattern in soft colours.

178 x 1219mm / 7" x 48"





Linen



Deser



oun



Almond



Burnt



Storm











### Norwegian Wood

Pine design luxury vinyl planks with a striking character. A rustic pine pattern in multitoned colours.

178 x 1219mm / 7" x 48"





















# Tropical Forest

Luxury vinyl planks with a lush and exotic vibe. A rustic banana tree leaf pattern in subtle shades.

178 x 1219mm / 7" x 48"

















# New England Oak Parquet

Oak design luxury vinyl planks for a breezy, relaxed look. A variegated oak pattern in soft and subtle colours.











# Highland Oak Parquet

Oak design luxury vinyl planks that take you to the summit of style.

A remarkable oak pattern in rustic colours.











### Designers Parquet

Designers Parquet with an attractive pattern that exudes grandeur. A modern approach to a classic wood design.

228 x 1524mm / 9" x 60"



















# MAXIMUS - Groovy Granite - Dune - Laying Pattern: Uniform Block

# Groovy Granite

Stone design luxury vinyl tiles echoing the natural nuances of granite.

The distinctive character of granite in greys and beiges.







Shadow





Stee





Lava







# MAXIMUS - Belgian Bluestone - Dolphin - Laying Pattern: Uniform Block

# Belgian Bluestone

Stone design luxury vinyl tiles with a nearly plain look. A delicate stone pattern with a hint of blue.

500 x 500mm / 19.69" x 19.69"





Midnight











#### Victorian Treasure

Stone design luxury vinyl tiles for a vintage cement tile look. A classy statement floor, alone or with matching borders.

228 x 228mm / 9"x9"









Decor - Smoke Border - Char

#### Concrete Crush

Stone design luxury vinyl tiles for a full blown exposed concrete look.

A modern plain tile design in a light or dark tone.

305 x 610mm / 12" x 24"





Charcoal









#### Concrete Crush

Stone design luxury vinyl tiles for a full blown exposed concrete look.

A modern plain tile design in a light or dark tone.

305 x 610mm / 12" x 24"





Smoke

Charcoal













# OPTIMUS<sup>®</sup> COLLECTION

Invictus® Optimus stands for luxury vinyl planks and tiles with a wear layer of 0.30mm. They offer excellent value for money and are designed to effortlessly withstand the challenges of daily family life.















More information about Invictus® strengths on pages 6 and 82.



#### Seasons Oak

Oak design luxury vinyl planks that shine throughout the year.

A distinctive oak pattern with a hint of grey.

178 x 1219mm / 7" x 48"



Winter



Autumn



Summer



Spring











# Cottage Oak

Oak design luxury vinyl planks that create a warm atmosphere.

A traditional oak pattern in warm colours.

178 x 1219mm / 7" x 48"



Natural



Cognac



Honey



Trufflo







# Urban Living

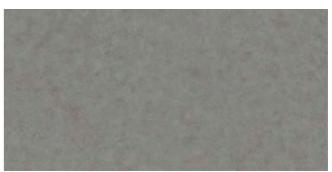
Stone design luxury vinyl tiles that are cool and classy at once.

A truly urban feel in either warm or cool grey.

305 x 610mm / 12" x 24"



Pebble



Rhino







# Lovely Limestone

Stone design luxury vinyl tiles with the luminosity of limestone.

A classic stone design making a bold statement.

305 x 610mm / 12"x 24"



Pearl









#### Snowdon Slate

Slate stone design luxury vinyl tiles in a daring dark colour.

The natural look of slate in subtle black hues.

305 x 610mm / 12" x 24"











#### FEATURE STRIPS

Invictus® luxury vinyl flooring comes with optional feature strips that leave no decorating wish unfulfilled. Choose tone-ontone feature strips to add an elegant touch to the floor pattern. Or embellish your luxury vinyl floor with contrasting feature strips for an eye-catching effect. The result is a stunning floor in either wood or stone design, that will have you look twice.



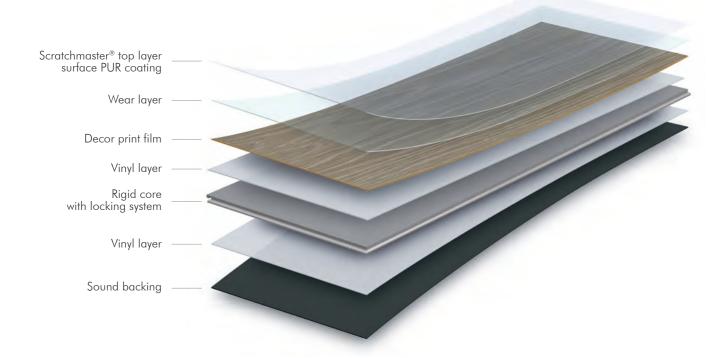


	Feature strip size 1000 x 3mm
Charcoal	
Rhino	
Oyster	
Cream	
White	



#### PRODUCT COMPOSITION

Rigid core SPC vinyl flooring with sound insulating underlay attached



#### **INVICTUS®** MAXIMUS CLICK IS A RIGID CLICK LUXURY VINYL **FLOORING**

Invictus® Maximus Click is luxury vinyl flooring to be installed using the click system. The outstanding rigid material of Invictus® Maximus Click is a far cry from seemingly similar but lesser quality products, and therefore guarantees an unseen level of dimensional stability.

Full details on Invictus® Dryback on page 14.

#### The advantages of Invictus® Maximus Click luxury vinyl flooring:

- Thanks to its high locking strength and dimensional stability, it is a favourite with professional installers and DIY enthusiasts alike. The click system makes the rigid wood design planks and stone look tiles easy to install – and to remove, should you wish to reuse your floor elsewhere. Installation does not require the use of specialized tools: a utility knife is all you need. There's no better choice for a quick and dust free overhaul of your floor, without using any adhesives.
- With Invictus® Maximus Click planks or tiles, preparing the subfloor is superfluous. The rigid material is very forgiving and will hide tile joints and most imperfections such as cracks and high and low spots. The result is a perfectly smooth surface.
- Invictus® Maximus Click has an attached underlay, that enhances the acoustic benefits of your floor. On top of that, the underlay helps even out subfloor imperfections.
- There's a 100% matching scotia for each Invictus® Maximus Click design. Each scotia is made with the same luxury vinyl flooring material as used for the planks and tiles, resulting in a perfect colour match. It will not only cover the necessary expansion gap but also adds an elegant finishing touch.





# MAXIMUS CLICK® COLLECTION

Invictus® Maximus Click consists of luxury vinyl planks and tiles with a wear layer of 0.55mm to be installed using the click system. They offer excellent wear resistance and durability, which makes them suited even for heavy commercial use such as care, hospitality, office and retail.

The outstanding rigid material of Invictus® Maximus Click is a far cry from seemingly similar but lesser quality products, and therefore guarantees an unseen level of dimensional stability.























More information about Invictus® strengths on pages 6 and 82.



# Highland Oak

Oak design luxury vinyl planks that take you to the summit of style. A remarkable oak pattern in rustic colours.

178 x 1213mm / 7" x 47.75"



Classic



Roasted



Chocolate



Canyon



Frosted











#### French Oak

Oak design luxury vinyl planks with a dash of understated class.

A limed oak pattern in soft colours.

178 x 1213mm / 7" x 47.75"



Almond



Polar



Linen



Desert



Sun



Burnt



Storm













### Norwegian Wood

Pine design luxury vinyl planks with a striking character. A rustic pine pattern in multitoned colours.

178 x 1213mm / 7" x 47.75"





















# MAXIMUS CLICK - Groovy Granite - Steel - Laying Pattern: Deck Formation

# Groovy Granite

Stone design luxury vinyl tiles echoing the natural nuances of granite.

The distinctive character of granite in greys and beiges.

298 x 603mm / 11.75" x 23.75"











Shadow

Lava



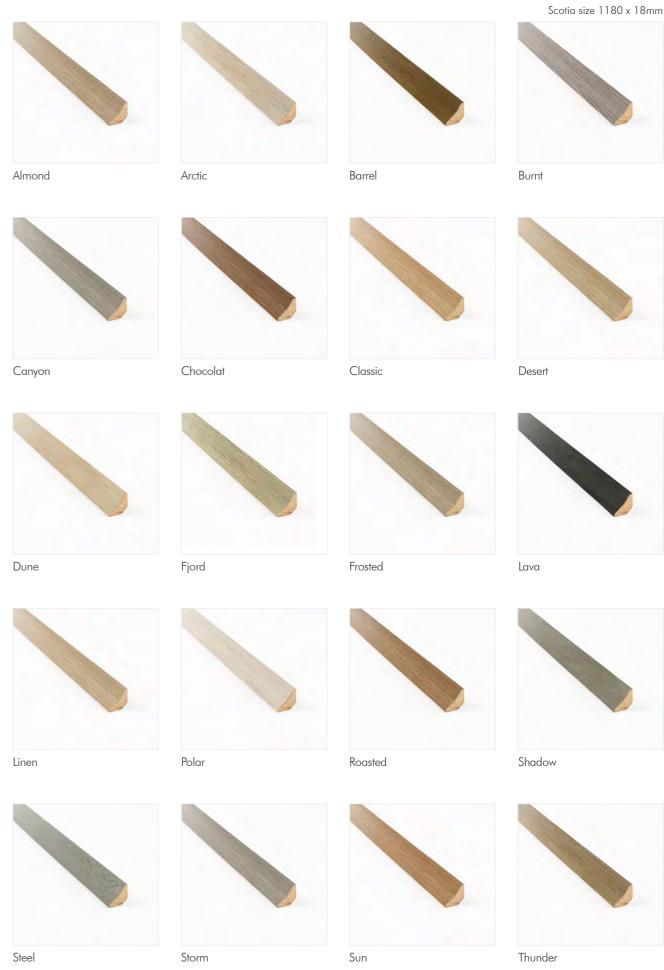
















# INVICTUS° LUXURY VINYL FLOORING: THE IDEAL CHOICE FOR COMMERCIAL USE

For commercial purposes as well, Invictus® luxury vinyl flooring is the ideal choice. Designed to withstand even the heaviest commercial use – such as care, hospitality, office and retail environments – Invictus® Maximus and Maximus Click are sure to fulfill all technical requirements, all the while offering a vast range of exclusive designs in either planks or tiles.



Invictus® Maximus and Maximus
Click luxury vinyl flooring are sure to
deliver an extraordinary performance
for many years to come. They
therefore come with a 15-year
warranty for commercial use such
as care, hospitality, office and retail.
To benefit from it, all you must do
is register your purchase online and
follow the installing and maintenance
instructions. For terms and conditions
regarding Invictus® warranties, please
visit www.invictus.co.uk.

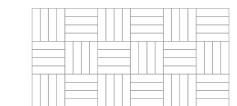




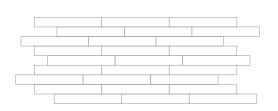
# LAYING PATTERNS



Wood block

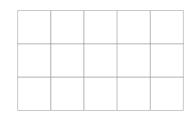


Random lay



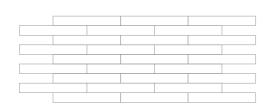


Uniform block

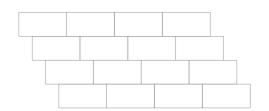




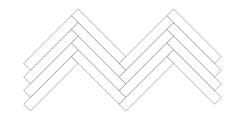
Brick formation



Deck formation

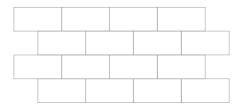


Herringbone





Brick bond





# INSTALLING YOUR

# INSTALLING YOUR INVICTUS® LUXURY VINYL FLOOR

No hassle, no waiting time ... Installing Invictus® luxury vinyl flooring is quick and easy, and dust free on top of that. The best guarantee for an impeccable Invictus® floor is to have it installed by a professional. Your preferred retailer will be glad to advise you and will make sure that the appropriate installing conditions are met. If you wish to rely on your own DIY skills, choose Invictus® Maximus Click.

#### Before installing Invictus<sup>®</sup> luxury vinyl flooring:

- With Invictus® Optimus or Maximus, it is crucial to check the condition of the subfloor. Cracks should be filled, and bumps sanded. Another option is to install a plywood underfloor to obtain a perfectly even surface. When installing Invictus® Maximus Click, you may skip the preparation of the subfloor. The rigid click planks or tiles will hide tile joints and most imperfections.
- For commercial use, you may enhance the inherent acoustic benefits of your Invictus® Maximus floor with an extra underlay. No need for an underlay with Invictus® Maximus Click: it already has an underlay attached to the planks and tiles.
- Allow 24 hours for the Invictus® planks or tiles to acclimate before installation. Stack the packs horizontally on top of each other in the room the floor will be installed in.
- When installing Invictus® flooring on underfloor heating, please refer to the technical information sheet for detailed instructions.

#### Installing Invictus<sup>®</sup> luxury vinyl flooring:

- Mixing planks or tiles from different packs is your best guarantee for a harmonious look in design and colour on the entire floor.
- Invictus® Optimus and Maximus are Dryback floors, to be glued down. Your retailer will select the best fitted glue for your floor.
- Invictus® Maximus Click planks and tiles are rigid and have an integrated click system, for easy installing without the use of any adhesives. Because it is a floating floor, you should allow an expansion gap of 1/4 inch near all walls. A 100% matching scotia glued to the wall will cover the gap.

# KEEP YOUR INVICTUS® LUXURY VINYL FLOOR IN MINT CONDITION



All you need to keep your Invictus® luxury vinyl floor in mint condition for years to come, is one small box: The Invictus® Starter Pack.

#### Right after installing

You may want to unpack the Starter Pack right away and take out the Invictus® PU cleaner to eliminate all traces of the installing. We advise you to also use Invictus® Floor Mat to apply an extra matt anti-slip protective finish.

#### Daily cleaning

The Invictus® Starter Pack is ideal for daily cleaning. When mopping the floor – remember, it is waterproof –, make sure to dilute some Invictus® PU Cleaner in the water. It will remove all traces of daily family life, like dirt and shoe marks, without leaving any residue. To quickly refresh your floor, use diluted Invictus® Floor Mat.

#### Tips & tricks

With Scratchmaster®, there's little risk of scratching your Invictus® floor. Still, you can further minimize the risk: fit your furniture and chairs with the gliders available in the Starter Pack, and lift instead of dragging when moving furniture. To avoid staining – even if unlikely – it's a good idea to wipe away spills as soon as they happen.

#### YOUR INVICTUS® LUXURY VINYL FLOOR COMES WITH WARRANTIES



Invictus® Optimus luxury vinyl flooring delivers a great performance. It therefore comes with a 20-year warranty for residential use. To benefit from it, all you must do is register your purchase online and follow the installing and maintenance instructions. For terms and conditions regarding Invictus® warranties, please visit www.invictus.co.uk.









Invictus® Maximus and Maximus Click luxury vinyl flooring are sure to deliver an extraordinary performance for many years to come. They therefore come with a 25-year warranty for residential use. To benefit from it, all you must do is register your purchase online and follow the installing and maintenance instructions. For terms and conditions regarding Invictus® warranties, please visit www.invictus.co.uk.





WANT TO EXPERIENCE
INVICTUS® FIRST HAND?
YOUR PREFERRED
INVICTUS® RETAILER IS
THERE FOR YOU.

Your preferred Invictus® retailer will gladly advise you on the Invictus® luxury vinyl flooring that best fits your style and your home.

Discover the full collection of Invictus®
Optimus, Maximus and Maximus Click in
the exclusive, interactive Invictus® display.
Browse through all design options, preview
your favourites in various room settings and
take home a few samples of your choice.

Should you wish to receive a set of samples directly at your home, please visit www.invictus.co.uk.



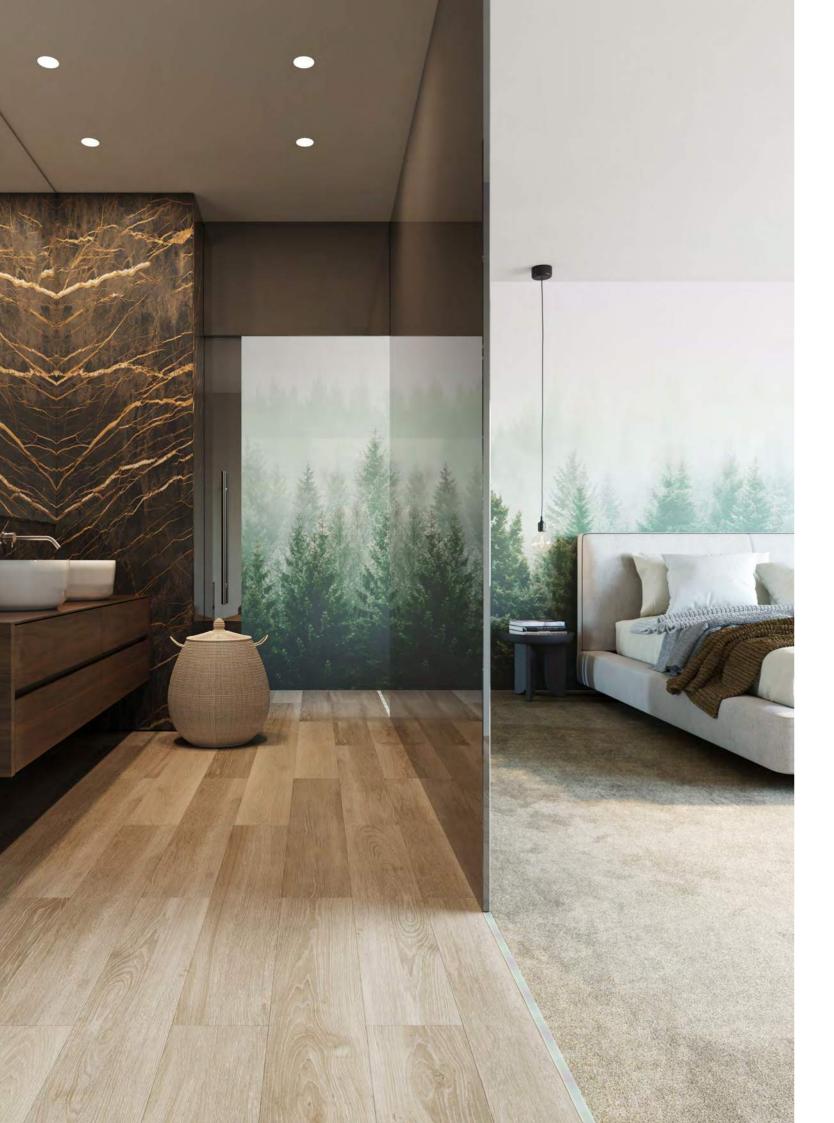
Invictus® carpet and Invictus® luxury vinyl flooring:

a perfect match



Who said you should pick only one flooring for throughout the house? There really is no need to battle it out with your housemates. Luxury vinyl flooring and broadloom carpet are a perfect match. And the best part? In the Invictus® collection, you'll find both!

For one-stop-shopping of both luxury vinyl flooring and broadloom carpet, Invictus® is the way to go. We've meticulously selected a series of broadloom carpet to perfectly match your new luxury vinyl floor. From kitchen to living room, from bathroom to bedroom ... you may step onto a different floor, but you'll keep walking on the same high quality.





#### About Associated Weavers

Associated Weavers has been present in the UK since 1964. Always a trailblazer, the company has been at the forefront of broadloom carpet's finest innovations. Inspired by the tremendous success of Invictus® carpet, Associated Weavers proudly presents Invictus® luxury vinyl flooring.

From its headquarters in Halifax, Associated Weavers over the years has built strong and lasting relationships with its partners nationwide. A passion for flooring, thorough product knowledge and an eye for great interior design are the strengths of Associated Weavers' 40-strong dedicated UK sales team.



#### Overview strengths



With its ultra-strong coating and highly efficient top layer, Invictus® luxury vinyl flooring offers outperforming wear protection. The Scratchmaster® top layer will make your luxury vinyl floor withstand busy family life with kids and pets.



Invictus® is the pet friendly flooring par excellence, operating as a barrier against stains and fine scratches from our furry friends.



Invictus® Maximus and Maximus
Click luxury vinyl flooring deliver an
extraordinary performance and come
with a 15-year warranty for commercial
use. For more information, register
online at www.invictus.co.uk.



Because it's waterproof, Invictus® luxury vinyl flooring is perfectly suited for your bathroom, kitchen and hall. And for any other room, naturally.



Invictus® Maximus and Maximus Click deliver an extraordinary performance and benefit from a 25-year warranty. For more information, register online at www.invictus.co.uk.



Caring for your Invictus® luxury vinyl floor is as easy as it gets: a damp mop will do. And for daily maintenance, the Invictus® Starter Pack contains all you need.



Invictus® Optimus performs so well, that it comes with a 20-year warranty. For more information, register online at www.invictus.co.uk.



Whether on socks or in shoes, you will always walk silently on an Invictus® luxury vinyl floor. It indeed is incredibly silent underfoot.



Invictus® luxury vinyl flooring is a family's best companion. It's wear-resistant, won't scratch or stain, and requires little maintenance.



What's better than unwinding in the tranquility of your own home? Your Invictus® luxury vinyl floor contributes to a silent and relaxing environment.



Invictus® luxury vinyl flooring and underfloor heating go together well. With the right installing guidelines, you'll be enjoying a warm feel underfoot in no time.



Grant your Invictus® Maximus Click luxury vinyl floor a high-quality finish by adding a 100% matching scotia. It will both cover the expansion gap and perfectly match the colour and design of your floor.



Designs so lifelike, they will have you look twice. From natural wood look to striking stone tile pattern, there's an Invictus® luxury vinyl floor for all decorating styles.



No subfloor preparation is needed before installing your Invictus® Maximus Click floor. The rigid character of the planks and tiles will even out most imperfections.



Invictus® luxury vinyl flooring and broadloom carpet are a perfect match. When great comfort meets great performance, it will transform your home.



In register embossing follows the wood or stone design of your Invictus® Maximus or Maximus Click floor, thus giving it depth and an exceptionally realistic look.



Aesthetic and practical, a bevel contributes to the realistic look of the wood or stone design of your Invictus® floor, and levels out minor installing imperfections.



No need for a complicated puzzle before installing. Just pick a plank and go. Thanks to the infinite repeat design of Invictus® flooring, it will always fit with the next one.



Little preparation, quick installation and no waiting time afterwards: Invictus® Maximus Click luxury vinyl flooring is the easy way to give your home a complete make-over. The ideal solution for your renovation project!



The XL planks make the best of the attractive pattern. The dimensions of the planks increase the feeling of grandeur and will not fail to impress.

